

**Int. Cls.: 35, 36, 37, 38, 41 and 42**

**Prior U.S. Cls.: 100, 101, 102, 103, 104, 106 and 107**

**United States Patent and Trademark Office**

**Reg. No. 2,377,532**

**Registered Aug. 15, 2000**

**SERVICE MARK  
PRINCIPAL REGISTER**



WEBMAGIC, INC. (CALIFORNIA CORPORATION)  
87 N. RAYMOND AVE., SUITE 850  
PASADENA, CA 91103

FOR: BUSINESS DEVELOPMENT SERVICES, NAMELY PROVIDING START-UP ACTIVITIES FOR BUSINESSES OF OTHERS, NAMELY, BUSINESS CONSULTATION SERVICES; NEW PRODUCT AND SERVICE DEVELOPMENT SERVICES; BUSINESS MARKETING CONSULTATION SERVICES; BUSINESS PLANNING, BUSINESS MANAGEMENT SERVICES, BUSINESS RESEARCH; PROVIDING ONLINE SHOPPERS' GUIDES FEATURING ADVERTISEMENTS FOR AND INFORMATION ABOUT THE GOODS AND SERVICES OF OTHERS; PROVIDING STATISTICAL INFORMATION FOR OTHERS; PREPARING AND ORGANIZING INTERACTIVE CATA-

LOGS ON A GLOBAL NETWORK OF COMPUTERS; ONLINE CATALOGS FEATURING PRODUCT DESCRIPTIONS, PRODUCT IMAGES, PRODUCT DEMONSTRATIONS, PRODUCT LISTINGS, AND NEW PRODUCT INFORMATION AND REVIEWS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-12-1996; IN COMMERCE 4-12-1996.

FOR: BANKCARD AUTHORIZATION AND PROCESSING; FINANCIAL CONSULTATION, MANAGEMENT AND RESEARCH; INVESTMENT MANAGEMENT, CONSULTATION AND ADVICE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-12-1996; IN COMMERCE 4-12-1996.

FOR: INSTALLATION, MAINTENANCE AND REPAIR SERVICES FOR INFORMATION HANDLING SYSTEMS PRODUCTS, NAMELY COMPUTER INFORMATION SERVERS CONNECTED TO A GLOB-

AL COMPUTER NETWORK, PERSONAL AND CORPORATE COMPUTERS, DATA PROCESSING MACHINES, COIN-OPERATED MACHINES, VIDEO GAMES, COMPUTER MEMORIES, COMPUTER MEMORY DEVICES, RANDOM ACCESS MEMORY CIRCUITS, SEMICONDUCTOR DEVICES, INTEGRATED CIRCUITS, ELECTRONIC CIRCUIT BOARDS, ELECTRONIC CIRCUITS, TERMINALS, CONTROLLERS, INPUT AND OUTPUT DEVICES AND COMBINATIONS OF THESE DEVICES, NAMELY MONITORS, KEYBOARDS, PRINTERS, AND FACSIMILE MACHINES, MAGNETIC TAPE, MAGNETIC DISKS, DISKETTES, DATA MODULES, BATTERIES, TELECOMMUNICATIONS EQUIPMENT, AND NETWORK EQUIPMENT, NAMELY ROUTERS, HUBS, MULTIPLEXORS, MODEMS AND DATA COMMUNICATING TERMINALS AND LINE ADAPTERS, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 4-12-1996; IN COMMERCE 4-12-1996.

FOR: PROVIDING ONLINE CHAT ROOMS AND BULLETIN BOARDS FOR TRANSMISSION OF MESSAGES AMONG COMPUTER USERS CONCERNING A WIDE VARIETY OF GENERAL SUBJECTS; ELECTRONIC MAIL; BROADCASTING PROGRAMS VIA A GLOBAL COMPUTER NETWORK, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 4-12-1996; IN COMMERCE 4-12-1996.

FOR: ENTERTAINMENT AND EDUCATIONAL SERVICES, NAMELY, ORGANIZING AND CONDUCTING EDUCATIONAL MEETINGS, EDUCATIONAL CONFERENCES, LECTURES, WORKSHOPS, SEMINARS AND EDUCATIONAL SYMPOSIA IN THE COMPUTER AND TELECOMMUNICATIONS FIELDS; PROVIDING A WEBSITE FEATURING EDUCATIONAL CONTENT

RELATED TO THE DESIGN, DEVELOPMENT, IMPLEMENTATION, INSTALLATION, USE, MAINTENANCE, AND REPAIR OF COMPUTER HARDWARE, SOFTWARE, PERIPHERALS, SYSTEMS, SECURITY, AND LOCAL AND GLOBAL NETWORKS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-12-1996; IN COMMERCE 4-12-1996.

FOR: COMPUTER SERVICES, NAMELY CONSULTATION, ADVISORY, IMPLEMENTATION, AND SYSTEMS INTEGRATION SERVICES RELATED TO THE DEVELOPMENT, DESIGN, AND USE TO PROVIDERS AND USERS OF COMPUTER HARDWARE, SOFTWARE, PERIPHERALS, SYSTEMS, SECURITY, NETWORKS, AND OF ELECTRONIC COMMERCE, ELECTRONIC CATALOGS AND DATABASE-RELATED APPLICATIONS ON GLOBAL AND INTERNAL COMPUTER NETWORKS; PROVIDING A WEBSITE FEATURING INFORMATION IN THE FIELD OF CURRENT EVENTS, LOCAL AREA INFORMATION, ART, PARENTING, CHILDREN, FOOD, COMPUTING AND COMPUTER SOFTWARE, SHOPPING, EVENTS, ACTIVITIES, ATTRACTIONS AND FACILITIES IN PARTICULAR GEOGRAPHIC LOCATIONS; REGISTRATION OF DOMAIN NAMES FOR IDENTIFICATION OF USERS ON A GLOBAL COMPUTER NETWORK; NEW PRODUCT DEVELOPMENT SERVICES FOR OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 4-12-1996; IN COMMERCE 4-12-1996.

THE MARK CONSIST OF A STYLIZED HAND.

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JENNIFER KRISP, EXAMINING ATTORNEY