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Prior U.S. Cls.: 100, 101 and 102

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**SERVICE MARK
PRINCIPAL REGISTER**

WEBMAGIC

WEBMAGIC, INC. (CALIFORNIA CORPORATION)
87 N. RAYMOND AVE., SUITE 850
PASADENA, CA 91103

FOR: BUSINESS DEVELOPMENT SERVICES, NAMELY, PROVIDING NEW BUSINESS CONSULTATION FOR BUSINESSES OF OTHERS; BUSINESS CONSULTATION SERVICES; NEW PRODUCT AND SERVICE DEVELOPMENT SERVICES; BUSINESS MARKETING CONSULTATION SERVICES; BUSINESS PLANNING, BUSINESS MANAGEMENT SERVICES, BUSINESS RESEARCH; COMPUTER SERVICES, NAMELY, INFORMATION STORAGE AND RETRIEVAL IN THE FIELD OF CONSUMER PRODUCT INFORMATION; PLACING AND PREPARING ADVERTISEMENTS FOR OTHERS; PROVIDING STATISTICAL INFORMATION FOR OTHERS;

DISSEMINATION OF ADVERTISING FOR OTHERS VIA A GLOBAL NETWORK OF COMPUTERS; PREPARING, ORGANIZING, CREATING, MANAGING AND TRANSMITTING INTERACTIVE CATALOGS ON A GLOBAL NETWORK OF COMPUTERS; PROVIDING A WEB SITE ON A GLOBAL COMPUTER NETWORK FEATURING DESCRIPTIONS, IMAGES, DEMONSTRATIONS, LISTINGS, INFORMATION AND REVIEW ABOUT THE GOODS OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-1-1994; IN COMMERCE 9-1-1994.

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