

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

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**SERVICE MARK  
PRINCIPAL REGISTER**

**ELEGANCE**

WEBMAGIC VENTURES, LLC (CALIFORNIA  
LLC)  
87 N. RAYMOND AVE. SUITE 850  
PASADENA, CA 91103

FOR: PROVIDING INFORMATION ON SHOP-  
PING OPPORTUNITIES PROVIDED BY OTHERS,  
NAMELY, PROVIDING SHOPPERS' GUIDE INFOR-  
MATION VIA A WEBSITE; PROVIDING A GUIDE  
TO A WIDE VARIETY OF WEB SITES, NAMELY,  
PROVIDING INFORMATION ABOUT THE GOODS  
AND SERVICES OF OTHERS VIA THE GLOBAL

COMPUTER NETWORK AND PROVIDING ON-  
LINE DIRECTORY INFORMATION SERVICES  
ALSO FEATURING HYPERLINKS TO OTHER WEB-  
SITES; BUSINESS MARKETING CONSULTING  
SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-1-1995; IN COMMERCE 6-1-1995.

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SHARON ASAR, EXAMINING ATTORNEY