

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,578,789

Registered June 11, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

SERENDIPITY

WEBMAGIC VENTURES, LLC (CALIFORNIA
LLC)
87 N. RAYMOND AVE. SUITE 850
PASADENA, CA 91103

FOR: PROVIDING INFORMATION ON SHOP-
PING OPPORTUNITIES PROVIDED BY OTHERS;
PROVIDING A GUIDE TO A WIDE VARIETY OF
WEB SITES IN THE FIELDS OF RECREATION,
BUSINESS, LIVING, SHOPPING, THE HOME, AND
THE INTERNET; MARKETING A VARIETY OF

SERVICES PROVIDED BY OTHERS BY DISSEMI-
NATING INFORMATION ON A GLOBAL COMPU-
TER NETWORK, IN CLASS 35 (U.S. CLS. 100, 101
AND 102).

FIRST USE 5-21-1997; IN COMMERCE 5-21-1997.

SER. NO. 78-042,437, FILED 1-9-2001.

ROBIN CHOSID, EXAMINING ATTORNEY

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