

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

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**SERVICE MARK
PRINCIPAL REGISTER**

building E-channel partnerships

BRANDMATRIX (DELAWARE CORPORATION)
1667 COLE BLVD., BLDG. 19 STE. 225
GOLDEN, CO 80401

FOR: MARKETING CONSULTING SERVICES
FOR BRAND MANUFACTURERS AND RETAILERS
USING RETAIL DISTRIBUTION, AND FOR

PROTECTION OF BRAND IMAGE, IN CLASS 35
(U.S. CLS. 100, 101 AND 102).

FIRST USE 11-30-2000; IN COMMERCE 11-30-2000.

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KEVIN DINALLO, EXAMINING ATTORNEY