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SERVICE MARK
PRINCIPAL REGISTER

AMMO

WEBMAGIC VENTURES LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
87 N. RAYMOND AVE. SUITE 850
PASADENA, CA 91103

FOR: PROVIDING INFORMATION ON SHOPPING OPPORTUNITIES PROVIDED BY OTHERS, NAMELY, PROVIDING SHOPPER'S GUIDE INFORMATION VIA A WEBSITE; PROVIDING A GUIDE TO WEB SITES THAT PROVIDE CURRENT NEWS AND INFORMATION ABOUT THE GOODS AND SERVICES OF OTHERS IN THE FIELDS OF RECREATION, BUSINESS, LIVING, SHOPPING, THE HOME AND THE INTERNET AND DIRECT MARKET ADVERTISING SERVICES FOR OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-30-1997; IN COMMERCE 7-30-1997.

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DEZMONA MIZELLE, EXAMINING ATTORNEY