

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

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Reg. No. 2,659,687

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**SERVICE MARK
PRINCIPAL REGISTER**

CHEERS

WEBMAGIC VENTURES LLC (CALIFORNIA
LIMITED LIABILITY COMPANY)
87 N. RAYMOND AVE. SUITE 850
PASADENA, CA 91103

CREATION, BUSINESS, LIVING, SHOPPING, THE
HOME AND THE INTERNET AND DIRECT MAR-
KET ADVERTISING SERVICES FOR OTHERS, IN
CLASS 35 (U.S. CLS. 100, 101 AND 102).

FOR: PROVIDING INFORMATION ON SHOP-
PING OPPORTUNITIES PROVIDED BY OTHERS,
NAMELY, PROVIDING SHOPPER'S GUIDE INFOR-
MATION VIA A WEBSITE; PROVIDING A GUIDE
TO WEB SITES THAT PROVIDE CURRENT NEWS
AND INFORMATION ABOUT THE GOODS AND
SERVICES OF OTHERS IN THE FIELDS OF RE-

FIRST USE 7-29-1997; IN COMMERCE 7-29-1997.

SER. NO. 78-104,702, FILED 1-24-2002.

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