

Int. Cls.: 35 and 42

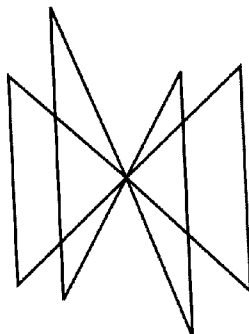
Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,744,822

Registered July 29, 2003

**SERVICE MARK
PRINCIPAL REGISTER**



BRANDMATRIX (DELAWARE CORPORATION)
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FOR: BUSINESS MARKETING AND BUSINESS
CONSULTING SERVICES FOR BRAND MANUFACTURERS
AND RETAILERS USING RETAIL DISTRIBUTION,
IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-30-2000; IN COMMERCE 11-30-2000.

FOR: INTELLECTUAL PROPERTY CONSULTATION,
IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 11-30-2000; IN COMMERCE 11-30-2000.

SN 78-038,103, FILED 12-6-2000.

KARLA PERKINS, EXAMINING ATTORNEY