

**Int. Cls.: 35, 38, and 41**

**Prior U.S. Cls.: 100, 101, 102, 104, and 107**

**United States Patent and Trademark Office**

**Reg. No. 2,896,466**

**Registered Oct. 19, 2004**

**SERVICE MARK  
SUPPLEMENTAL REGISTER**

**INTERNATIONAL ARCADE MUSEUM**

WEBMAGIC VENTURES LLC (CALIFORNIA  
LIMITED LIABILITY JOINT STOCK COMPA-  
NY)

87 N. RAYMOND AVE. STE 850  
PASADENA, CA 91103

FOR: PROVIDING INFORMATION ON SHOP-  
PING OPPORTUNITIES PROVIDED BY OTHERS,  
NAMELY, PROVIDING SHOPPER'S GUIDE INFOR-  
MATION VIA A WEBSITE; PROMOTING THE  
GOODS AND SERVICES OF OTHERS BY PROVID-  
ING A WEB SITE FEATURING A GUIDE TO WEB  
SITES OF OTHERS THAT PROVIDE CURRENT  
NEWS AND INFORMATION ABOUT THE GOODS  
AND SERVICES OF OTHERS IN THE FIELDS OF  
HOBBIES, ENTERTAINMENT, HEALTH, GIFTS,  
TRAVEL, FINANCE, RECREATION, BUSINESS,  
LIVING, SHOPPING, THE HOME, CURRENT  
EVENTS, ATTRACTIONS AND THE INTERNET;  
DIRECT MARKET ADVERTISING SERVICES FOR  
OTHERS; PLACING AND PREPARING ADVER-  
TISEMENTS FOR OTHERS; DISSEMINATION OF  
ADVERTISING FOR OTHERS VIA A GLOBAL NET-  
WORK OF COMPUTERS; PROVIDING A SHOP-  
PERS' GUIDE INFORMATION WEB SITE ON A

GLOBAL COMPUTER NETWORK FEATURING  
DESCRIPTIONS, IMAGES, DEMONSTRATIONS,  
LISTINGS, INFORMATION AND REVIEW ABOUT  
THE GOODS OF OTHERS; COPYRIGHT MANAGE-  
MENT; CONDUCTING ON-LINE PUBLIC OPINION  
POLLS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-13-2003; IN COMMERCE 1-13-2003.

FOR: ELECTRONIC MAIL, IN CLASS 38 (U.S. CLS.  
100, 101 AND 104).

FIRST USE 1-13-2003; IN COMMERCE 1-13-2003.

FOR: EDUCATIONAL RESEARCH, IN CLASS 41  
(U.S. CLS. 100, 101 AND 107).

FIRST USE 1-13-2003; IN COMMERCE 1-13-2003.

SER. NO. 78-187,503, FILED P.R. 11-21-2002; AM.  
S.R. 6-28-2004.

SCOTT BALDWIN, EXAMINING ATTORNEY