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**SERVICE MARK  
PRINCIPAL REGISTER**

**POLAR**

WEBMAGIC VENTURES LLC (CALIFORNIA  
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FOR: PROVIDING INFORMATION ON SHOP-  
PING OPPORTUNITIES PROVIDED BY OTHERS;  
PROVIDING A GUIDE TO A WIDE VARIETY OF  
WEB SITES IN THE FIELDS OF RECREATION,  
BUSINESS, LIVING, SHOPPING, THE HOME, AND  
THE INTERNET; MARKETING A VARIETY OF

SERVICES PROVIDED BY OTHERS BY DISSEMI-  
NATING INFORMATION ON A GLOBAL COMPU-  
TER NETWORK, IN CLASS 35 (U.S. CLS. 100, 101  
AND 102).

FIRST USE 4-26-1998; IN COMMERCE 4-26-1998.

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