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TRADEMARK SERVICE MARK PRINCIPAL REGISTER

JPM JUAN PABLO MONTOYA

JPM ROYALTY PARTNERS (L.L.C.) (FLORIDA LTD LIAB CO) 9 ISLAND AVENUE, SUITE 401 MIAMI BEACH, FL 33139 UNITED STATES

FOR: NON-MEDICATED TOILET PREPARATIONS, NAMELY, AFTER-SHAVE LOTIONS; COSMETICS; NON-MEDICATED TOILETRIES; LIP GLOSS; SOAPS; HAIR CARE PREPARATIONS, HAIR CLEANING PREPARATIONS, AND HAIR COLORING PREPARATIONS; DENTIFRICES; PREPARATIONS FOR CLEANING THE TEETH, NAMELY, TOOTHPASTE; PERFUME, COLOGNES, TOILET WATERS, EAU DE COLOGNES; DEODORANTS FOR PERSONAL USE; BATH POWDER, BODY POWDER; BUBBLE BATH; BODY LOTIONS, HAND LOTIONS; TOILET ARTICLES NAMELY TOILET SOAP AND TOILET WATER, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FOR: CLOTHING, FOOTWEAR, HEADGEAR, NAMELY, HELMETS, HELMETS, SCALE SAFETY HELMETS, PROTECTIVE GLOVES FOR USE IN THE FIELD OF AUTO RACING, BELTS FOR USE IN THE FIELD OF AUTO RACING, GOGGLES, ALL OF A PROTECTIVE NATURE; LUMINOUS AND MECHANICAL SIGNS; ANTI-GLARE VISORS; SUN-GLASSES, SPECTACLES AND CASES THEREOF; THEFT ALARMS; ELECTRONIC REMOTE LOCKS; PERSONAL SECURITY APPARATUS, NAMELY, PERSONAL SECURITY ALARMS; ENCODED AND MAGNETIC CARDS, NAMELY, CREDIT CARDS, TELEPHONE CARDS, BONUS CARDS, CHARGE CARDS, AND CONTROLLING SOFTWARE CARDS: BATTERIES; APPARATUS FOR TRANSMISSION OF COMMUNICATION; RADIO RECEIVERS, STE-REO RECEIVERS AND SATELLITE RECEIVERS; PRE-RECORDED VIDEO CASSETTES FOR EDUCA-TION. DOCUMENTARIES. ENTERTAINMENT IN THE FIELD OF AUTO RACING; PRE-RECORDED AUDIO CASSETTES FOR EDUCATION, DOCU-MENTARIES, ENTERTAINMENT IN THE FIELD OF AUTO RACING; PRE-RECORDED COMPACT DISCS FOR EDUCATION, DOCUMENTARIES, EN- TERTAINMENT IN THE FIELD OF AUTO RACING; PRE-RECORDED DISCS AND TAPES FEATURING BOOKS IN THE FIELD OF AUTO-RACING; FILM, NAMELY, CINEMATOGRAPHIC FILM, HARD-WARE FOR COMPUTERS FEATURING AUTO RA-CING IN THE NATURE OF HARD DISCS; SOFTWARE FOR COMPUTERS FEATURING AUTO RACING OR GAMES; PHOTOGRAPHIC AP-PARATUS, NAMELY, CAMERAS AND CAMCOR-DERS; BINOCULARS; DOWNLOADABLE ON-LINE ELECTRONIC PUBLICATIONS, NAMELY, BOOKS, CATALOGUES, FACT SHEETS, NEWSPAPERS, MA-GAZINES IN THE FIELD OF AUTO RACING; ELECTRONIC DATABASE IN THE FIELD OF AUTO RACING RECORDED ON COMPUTER MEDIA, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: VEHICLES, NAMELY, LAND VEHICLES AND STRUCTURAL PARTS THEREFORE; VEHICLE ACCESSORIES, NAMELY, ANTI-THEFT DEVICES FOR VEHICLES, BUMPERS FOR AUTOMOBILES, HUB CAPS, MUDGUARDS, SAFETY BELTS FOR VEHICLE SEATS, SEAT COVERS FOR VEHICLES, SAFETY SEATS FOR CHILDREN IN VEHICLES, SUN-BLINDS ADAPTED FOR AUTOMOBILES, TYRES FOR VEHICLE WHEELS; APPARATUS FOR LOCOMOTION BY LAND, AIR OR WATER, NAMELY, CARS, AEROPLANES, BOATS, BICYCLES, TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FOR: TIME PIECES AND CHRONOMETRIC INSTRUMENTS; WATCH BANDS, JEWELLERY AND IMITATION JEWELLERY; NON-MONETARY COINS, COLLECTIBLE COINS AND COMMEMORATIVE COINS; MEDALS; CUFFLINKS; TIE CLIPS AND PINS, MEDALLIONS; BADGES, BELT BUCKLES FOR CLOTHING, SHIRT STUDS, LAPEL BADGES, FIGURINES, BUSTS, CAMEOS, ASHTRAYS, SMOKERS' ARTICLES, NAMELY, CIGARETTE CASES, HAT AND SHOE ORNAMENTS, KEYRINGS, COASTERS, PAPER WEIGHTS, DRINKING AND EATING ARTICLES, NAMELY, CRUET SETS, COFFEE SERVICES AND EGG CUPS, STORAGE

CASES OF PRECIOUS METAL FOR JEWELLERY, TROPHIES, CAMEOS, ALL OF EITHER PRECIOUS OR SEMI-PRECIOUS METALS OR COATED WITH SAME, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FOR: STATIONERY; ADVERTISING SIGNS OF PAPER OR CARDBOARD; PICTURES; PHOTO-GRAPHS; POSTERS; RUBBER STAMPS; BOOK COV-ERS AND BINDINGS: STATIONERY TYPE PORTFOLIOS: NEWSPAPERS: MAGAZINES FEA-TURING AUTO-RACING; COMIC BOOKS; PUBLI-CATIONS IN THE NATURE OF BOOKS, MAGAZINES, JOURNALS, NEWSPAPERS FEATUR-ING AUTO-RACING; MANUALS FEATURING AUTO-RACING; CATALOGUES FEATURING AUTO-RACING; ANNUAL PUBLICATIONS, NAME-LY, BOOKS ON AUTO-RACING; PRINTED PERIOD-ICALS IN THE FIELD OF AUTO-RACING; ADDRESS BOOKS; PHOTO ALBUMS; AUTOGRAPH BOOKS; DIARIES; SCRAP BOOKS; WRITING PADS AND MEMO BLOCKS; BINDERS; CALENDARS; TIME PLANNERS; PERSONAL ORGANISERS; GREETING CARDS; IMITATION BANK NOTES; ROUTE MAPS; PRINTING, PAINTING AND DRAW-ING SETS; LETTER OPENERS; COMPUTER GAME INSTRUCTION MANUALS; STICKERS; STENCILS; PLASTIC TRANSFERS; PAPER AND METALLIC GIFT WRAPS AND STATIONERY; STATIONERY AND TABLEWARE, NAMELY, TABLE CLOTHS OF PAPER, NAPKINS OF PAPER; CARRYING CASES MADE OF PAPER, PAPER BAGS, PLASTIC BAGS FOR CARRYING ITEMS BOUGHT IN A SHOP, FOLDERS, HOLDERS, NAMELY, DOCUMENT HOLDERS, PAPER PACKAGING, PAPER BADGES, PAPER MATS ALL OF EITHER PAPER CARD OR PLASTIC: PAPIER MACHE BUSTS. PAPIER MACHE FIGURINES, ORNAMENTS, NAMELY, PARTY OR-NAMENTS ALL OF EITHER PAPIER MACHE OR CARD, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: LUGGAGE AND CASES, NAMELY, ATTACHÉ CASES; BACKPACKS; HANDBAGS; PURSES; SPORTS BAGS; SCHOOL BAGS; WRITING SET CASES; UMBRELLAS; SUNSHADES, NAMELY, PARASOLS; BRIEFCASE TYPE PORTFOLIOS; JEWELLERY BOXES ALL OF LEATHER OR IMITATION LEATHER, CASES AND WALLETS ALL OF LEATHER OR IMITATION LEATHER; HOLDERS, NAMELY, BANKNOTE HOLDERS MADE OF EITHER LEATHER OR IMITATION LEATHER, BOOK COVERS AND KEY FOBS, ALL OF EITHER LEATHER OR IMITATION LEATHER, IN CLASS 18 (U.S. CLS, 1, 2, 3, 22 AND 41).

FOR: HOUSEHOLD AND KITCHEN UTENSILS AND CONTAINERS, NAMELY, POT AND PAN SCRAPERS, ROLLING PINS, SPATULAS, TURNERS, WHISKS, SKIMMERS, SIEVES, GRATERS, STRAINERS AND COLANDERS, CORKSCREWS; CHINAWARE, NAMELY, SERVING PLATTERS, PLATES, BOWLS, CUPS, MUGS, SERVING BOWLS, CROCKERY; GLASSWARE, NAMELY, GLASS JARS, GLASSES FOR DRINKING LIQUIDS OUT OF; PORCELAIN, NAMELY, FIGURINES, MUGS, DOOR KNOBS, CROCKERY; EARTHENWARE AND CHINA, NAMELY, FIGURINES, SCULP-

TURES, STATUETTES, CROCKERY; CROCKERY, NAMELY, FIGURINES, SCULPTURES, STATU-ETTES, GLASSWARE, DECANTERS; CROCKERY, NAMELY, PLATES, BOWLS, JUGS, CUPS, SAU-CERS, MUGS; CUPS; MUGS; BOWLS; COOKIE JARS; LUNCH BOXES; DRINKING VESSELS; DISHES; PLATES; COASTERS NOT OF PAPER AND NOT BEING OF TABLE LINEN; DECANTERS; FIGUR-INES, STATUES AND STATUETTES MADE OF CHINA, CRYSTAL, EARTHENWARE, GLASS OR POTTERY; GOBLETS; STORAGE JARS MADE OF CHINA, GLASS OR EARTHENWARE; NAPKIN HOLDERS AND NAPKIN RINGS NOT MADE OF PRECIOUS METAL; SOAP DISHES, TRIVETS; VA-CUUM BOTTLES; TEA KETTLES; TOOTHBRUSHES AND HAIR BRUSHES, COMBS; WASTEPAPER BAS-KETS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FOR: CLOTH BANNERS; CLOTH FLAGS; TO-WELS; FACE FLANNELS; BED LINEN; DUVET COVERS; SLEEPING BAGS; CURTAINS; LINEN TABLEWARE, NAMELY, TABLECLOTHS, NAPKINS, COASTERS; FABRIC NAMELY COTTON, LINEN OR SILK; FABRIC BADGES AND LABELS; CURTAINS; KITCHEN LINEN, HANDKERCHIEFS; FRIEZES; PLASTIC TABLE MATS, IN CLASS 24 (U.S. CLS. 42 AND 50).

FOR: CLOTHING, NAMELY, UNDERWEAR; TRACKSUITS; OVERALLS; COATS; MANTLES; SUITS; JACKETS; WAIST COATS; BATH ROBES; CLOTHING BELTS; GLOVES; JUMPERS; TROUSERS; SKIRTS; SHORTS; SHIRTS; POLO SHIRTS; TSHIRTS; SWEAT SHIRTS; SWEAT BANDS; SCARVES; GLOVES; NECKWEAR; FOOTWEAR; HEADGEAR, NAMELY, HATS; CAPS; VISORS; BASEBALL CAPS; HEADBANDS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FOR: TEXTILE BADGES OR PATCHES FOR CLOTHING; EMBROIDERED BADGES AND PATCHES FOR CLOTHING; EMBROIDERY; EMBROIDERED MONOGRAM TABS; EMBROIDERED LABELS; EMBROIDERED LETTERING; EMBROIDERED ROSETTES; RIBBONS; HAT ORNAMENTS NOT OF PRECIOUS METALS, NAMELY, HAT AND HEAD BANDS; HAIR GRIPS, IN CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50).

FOR: CARPETS, RUGS, MATS AND MATTING, NAMELY, BATH MATS, DOOR MATS, BEACH MATS; FLOOR COVERINGS, NAMELY, LINO-LEUM AND OTHER MATERIALS FOR COVERING EXISTING FLOORS; NON-TEXTILE WALL HANGINGS, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FOR: TOYS, NAMELY, PLUSH TOYS, STUFFED TOYS, SPINNING TOPS, BUILDING BLOCKS, DOLLS; PLAYTHINGS, NAMELY, BOARD GAMES, PLAYING CARDS, BALLS FOR GAMES; GAMES, NAMELY, DICE GAMES, HAND HELD UNIT FOR PLAYING ELECTRONIC GAMES, BOARD GAMES; SPORTING ARTICLES, NAMELY, ELBOW GUARDS, CHEST EXPANDERS FOR EXERCISING, GLOVES FOR GAMES, KNEE GUARDS, INLINE ROLLER SKATES; BAGS SPECIALLY ADAPTED

FOR SPORT EQUIPMENT; PLAY BALLOONS; BATH TOYS; BOARD GAMES; CARD GAMES; CHRISTMAS NOVELTIES, NAMELY, CHRISTMAS TREE ORNAMENTS AND DECORATIONS; TOY CONSTRUCTION SETS; ELECTRONIC DART GAMES AND DART APPARATUS, NAMELY, DARTS, DART BOARDS, DART POINTS; DICE GAMES; EDUCATIONAL PLAYTHINGS, NAMELY, MANIPULATIVE GAMES, JIGSAW PUZZLES; PUZ-ZLES; ELECTRONIC TOYS AND GAMES, NAMELY, AMUSEMENT GAME MACHINES; TOY FIGUR-INES; FOOTBALLS AND FOOTBALL APPARATUS, NAMELY, FOOTBALL ELBOW PADS, FOOTBALL KNEE PADS, NETS FOR SPORTS; SPORT GLOVES, NAMELY, BASEBALL GLOVES, BATTING GLOVES, BOXING GLOVES, GOLF GLOVES, FEN-CING GLOVES; FITNESS APPARATUS, NAMELY, EXERCISERS IN THE NATURE OF EXERCISE MACHINES, CROSS TRAINERS AND TREADMILLS, WEIGHT LIFTING BELTS, CHEST EXPAN-DERS, DUMB BELLS; INFLATABLE PLAYTHINGS, JIGSAW PUZZLES; KITES; TOY MODEL VEHICLES AND RELATED ACCESSORIES SOLD AS UNITS; TOY GARAGES; PAPER TOYS, NAMELY, PAPER AIRPLANES, PAPER DOLLS, PAPER MOBILES; PAPER STREAMERS; PLASTIC MODELS, NAME-LY, TOY MODEL KIT CARS; PLAY TENTS; PLUSH AND SOFT TOYS; PUZZLES; RIDE-ON OR IN TOYS, NAMELY, TOY BICYCLES AND TOY VEHICLES; ROLLER SKATES; SKATE BOARDS; SAIL AND SURFBOARDS; BOB-SLEIGHS; TOY VEHICLE TRACKS AND RACING SETS; TOY MONEY BOXES; PARTY NOVELTIES, NAMELY, PARTY FAVOURS IN THE NATURE OF SMALL TOYS; SCALE MOTOR VEHICLES IN THE NATURE OF MOTOR RACING CARS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FOR: BISCUITS, CAKES; NON MEDICATED CONFECTIONERY, NAMELY, CANDY BARS, CON-FECTIONERY FOR DECORATING CHRISTMAS TREES, FRUIT JELLIES, LOZENGES; SNACK FOODS, NAMELY, CEREAL BASED SNACK FOODS, CHEESE FLAVORED PUFFED CORN SNACKS; BAKERY DESSERTS AND FILLING THEREFOR, NAMELY, FILLED CHOCOLATE, FONDANTS IN THE NATURE OF CHOCOLATE FONDANT; BAKERY GOODS, NAMELY, CAKES, MUFFINS, BISCUITS, COOKIES; PREPARED MEALS CONSISTING OF PRIMARILY PASTA, RICE, CEREALS, BREAD, PASTRY: BUBBLE GUM. CANDY CAKE DECORATIONS; CANDIED FRUIT SNACKS; CANDY; CORN CHIPS; CHOCOLATE; ICE CREAM: CONES FOR ICE CREAM: FROZEN CON-FECTIONS; COOKIES; PASTRIES; POPCORN; PRETZELS; FROZEN YOGHURT; BREAKFAST CEREAL; MUESLI; MACARONI NOODLES; PASTA AND SPAGHETTI, IN CLASS 30 (U.S. CL. 46).

FOR: NON-ALCOHOLIC DRINKS, NAMELY, SODA POPS, FRUIT JUICES, GINGER ALE, GINGER BEER, LEMONADE, AND PREPARATIONS FOR MAKING SUCH DRINKS, NAMELY, SODA WATER, FRUIT NECTARS, VEGETABLE JUICES; FRUIT DRINKS, FRUIT FLAVORED DRINKS; CARBONATED DRINKS, MINERAL AND AERATED WATERS; SPRING WATERS; FLAVORING

FOR DRINKS IN THE NATURE OF LEMONADE, GINGER AND FRUIT; SYRUPS FOR MAKING LEMONADE, BEVERAGES IN THE NATURE OF LEMONADE AND GINGER BEER, NON-ALCOHOLIC COCKTAILS, SORBETS IN THE FORM OF BEVERAGES, CORDIALS AND SQUASHES, NAMELY, LEMON SQUASH, ORANGE SQUASH; PUNCHES; SPORT DRINKS; SMOOTHIES, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FOR: COMMERCIAL ADMINISTRATION IN THE NATURE OF THE LICENSING OF GOODS AND SERVICES TO OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FOR: PROVIDING INFORMATION ON EDUCA-TION IN THE FIELD OF AUTO-RACING FROM A COMPUTER DATABASE OR THE INTERNET; PRO-VIDING ENTERTAINMENT INFORMATION IN THE FIELD OF AUTO-RACING FROM A COMPU-TER DATABASE OR THE INTERNET; ENTERTAIN-MENT SERVICES, NAMELY, PROVIDING ONLINE COMPUTER GAMES; PROVIDING NON-DOWN-LOADABLE ONLINE PUBLICATIONS IN THE NAT-URE OF BOOKS, CATALOGUES, FACT SHEETS, NEWSPAPERS, MAGAZINES IN THE FIELD OF AUTO RACING; ELECTRONIC PUBLISHING SER-VICES, NAMELY, ON-LINE PUBLICATION OF ELECTRONIC BOOKS OF OTHERS FEATURING AUTO RACING; ENTERTAINMENT SERVICES IN THE NATURE OF SPORTING AND CULTURAL ACTIVITIES, NAMELY, AUTO RACING; ENTER-TAINMENT SERVICES IN THE NATURE OF LIVE ACTION, COMEDY, DRAMA, ANIMATED ONGOING TELEVISION PROGRAMMES AND ANI-MATED MOTION PICTURE CINEMATOGRAPHIC FILM IN THE FIELD OF AUTO-RACING; PRODUC-TION OF ON-GOING LIVE ACTION, COMEDY, DRAMA, ANIMATED TELEVISION PRO-GRAMMES, PRODUCTION OF ANIMATED MO-TION PICTURE FILMS; ENTERTAINMENT SERVICES IN THE NATURE OF PARTICIPATION OF AUTOMOBILE RACES AND RELATED EXHIBI-TIONS; PROVIDING FACILITIES FOR RECREA-TION ACTIVITIES IN THE NATURE OF GO-KART. OFF ROAD VEHICLES AND QUAD BIKES AND VEHICLE TRAINING; CONSULTANCY IN THE FIELD OF MOTOR SPORTS, IN CLASS 41 (U.S. CLS, 100, 101 AND 107).

PRIORITY DATE OF 3-18-2005 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 0898026 DATED 9-15-2005, EXPIRES 9-15-2015.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "JUAN PABLO MONTOYA", WHOSE CONSENT(S) TO REGISTER IS SUBMITTED.

SER. NO. 79-028,662, FILED 9-15-2005.

LAURIE KAUFMAN, EXAMINING ATTORNEY