

Int. Cls.: 9, 14, 16, 18, 24, 25, 26, 28 and 41

Prior U.S. Cls.: 1, 2, 3, 5, 21, 22, 23, 26, 27, 28, 29, 36, 37, 38, 39, 40, 41, 42, 50, 100, 101 and 107

Reg. No. 3,505,453

United States Patent and Trademark Office

Registered Sep. 23, 2008

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



JENSON HOLDING NV (NETHERLD ANTILLES COMPANY)

VAN ENGELWEG 21A

CURACAO, NETHERLD ANTILLES

FOR: CLOTHING, FOOTWEAR, HEADGEAR, HELMETS, GLOVES, BELTS, GOGGLES, ALL OF A PROTECTIVE NATURE; LUMINOUS AND MECHANICAL SIGNS; SUN GLASSES, SPECTACLES AND CASES THEREOF; PRERECORDED AUDIO BOOKS ON DISCS AND AUDIO TAPES FEATURING RACE SOUND FOOTAGE IN THE FIELD OF AUTO RACING; CINEMATOGRAPHIC FILMS IN THE FIELD OF AUTO RACING; PRERECORDED COMPUTER GAME DISCS; DOWNLOADABLE ONLINE ELECTRONIC PUBLICATIONS, NAMELY, NEWSLETTERS PROVIDED FROM THE INTERNET IN THE FIELD OF AUTO RACING; SAFETY HELMETS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: TIME PIECES AND TIMERS; WATCH BANDS; JEWELRY AND IMITATION JEWELRY; COLLECTIBLE COINS; MEDALS; CUFFLINKS; TIE CLIPS AND PINS; MEDALLIONS; AND BADGES OF PRECIOUS METAL, SHIRT STUDS, FIGURINES OF PRECIOUS METAL, BUSTS OF PRECIOUS METAL, CAMEOS, ASHTRAYS, SMOKERS' ARTICLES, KEY-RINGS OF PRECIOUS METAL, KEY FOBS, PAPER KNIVES, PAPER WEIGHTS, TROPHIES, ALL OF EITHER PRECIOUS OR SEMI-PRECIOUS METALS OR COATED WITH SAME, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FOR: PICTURES; PHOTOGRAPHS; NEWSPAPERS; MAGAZINES IN THE FIELD OF AUTO RACING; BOOKS IN THE FIELD OF AUTO RACING; COMICS; ROUTE MAPS; PAPERMACHE

FIGURINES, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: BACK PACKS; HANDBAGS; PURSES; UMBRELLAS; WALLETS; ALL OF THE AFOREMENTIONED GOODS MADE OF LEATHER OR IMITATION LEATHER, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FOR: CLOTH BANNERS; CLOTH FLAGS; TOWELS; CLOTH FACE FLANNELS FOR WASHING FACES; BED LINEN; DUVET COVERS; SLEEPING BAGS, CURTAINS; BEAN BAG COVERS; LINEN TABLE WARE, NAMELY, TABLECLOTHS; NAPKINS; FABRIC, NAMELY, COTTON, LINEN AND SILK; FABRIC BADGES AND LABELS; CURTAINS, NAMELY, TEXTILE BLINDS AND TEXTILE SUN SCREENS AND SHADES OF FABRIC FOR OUTDOOR USE; KITCHEN LINEN; HANDKERCHIEFS; FRIEZES; PLASTIC TABLE MATS, IN CLASS 24 (U.S. CLS. 42 AND 50).

FOR: CLOTHING, NAMELY, UNDERWEAR; TRACKSUITS; SHELL SUITS; OVERALLS; COATS; MANTLES; SUITS; JACKETS; WAIST COATS; BATH ROBES; CLOTHING BELTS; GLOVES; JUMPERS; TROUSERS; SKIRTS; SHORTS; SHIRTS; POLO SHIRTS; T-SHIRTS; SWEAT SHIRTS; SWEAT BANDS; SCARVES; GLOVES; NECKWEAR; FOOTWEAR; HEADGEAR, NAMELY, HATS; CAPS; CAP PEAKS; VISORS; BASEBALL CAPS; HEADBANDS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FOR: TEXTILE BADGES OR PATCHES FOR CLOTHING; EMBROIDERED BADGES, NAMELY, EMBLEMS AND PATCHES FOR CLOTHING; EMBROIDERY; EMBROIDERED MONOGRAM TABS; EMBROIDERED LABELS; EMBROIDERED LET-

TERING; EMBROIDERED ROSETTES; RIBBONS; HAT ORNAMENTS NOT OF PRECIOUS METALS, NAMELY, HAT AND HEAD BANDS; HAIR GRIPS, IN CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50).

FOR: TOYS, NAMELY, PLUSH TOYS, STUFFED TOYS, SPINNING TOPS, BUILDING BLOCKS, DOLLS; PLAYTHINGS, NAMELY, BOARD GAMES, PLAYING CARDS, BALLS FOR GAMES; GAMES, NAMELY, DICE GAMES, HAND HELD UNIT FOR PLAYING ELECTRONIC GAMES, BOARD GAMES; SPORTING ARTICLES, NAMELY, ELBOW GUARDS, EXPANDERS FOR EXERCISING, GLOVES FOR GAMES, KNEE GUARDS, INLINE ROLLER SKATES; BAGS FOR SPORT ITEMS; PLAY BALLOONS; BATH TOYS; BOARD GAMES; CARD GAMES; CHRISTMAS NOVELTIES, NAMELY, ORNAMENTS AND DECORATIONS FOR CHRISTMAS TREES; TOY CONSTRUCTION SETS; ELECTRONIC DART GAMES AND DART APPARATUS, NAMELY, DARTS, DART BOARDS, DART POINTS; DICE GAMES; EDUCATIONAL PLAYTHINGS, NAMELY, MANIPULATIVE GAMES, JIGSAW PUZZLES; PUZZLES; ELECTRONIC TOYS AND GAMES, NAMELY, AMUSEMENT MACHINES; TOY FIGURINES; FOOTBALLS AND FOOTBALL APPARATUS, NAMELY, FOOTBALL ELBOW PADS, FOOTBALL KNEE PADS, NETS FOR SPORTS; SPORT GLOVES, NAMELY, BASEBALL GLOVES, BATTING GLOVES, BOXING GLOVES, GOLF GLOVES, FENCING GLOVES; FITNESS APPARATUS, NAMELY, EXERCISERS, WEIGHT LIFTING BELTS, CHEST EXPANDERS, DUMB BELLS; INFLATABLE TOYS, JIGSAW PUZZLES; KITES; TOY MODEL VEHICLES AND RELATED ACCESSORIES SOLD AS UNITS; TOY GARAGES; PAPER TOYS, NAMELY, PAPER AIRPLANES, PAPER DOLLS, PAPER MOBILES; PAPER STREAMERS; PLASTIC MODELS, NAMELY, TOY MODEL KIT CARS; PLAY TENTS; PLUSH AND SOFT TOYS; PUZZLES; RIDE-ON OR IN TOYS, NAMELY, TOY BICYCLES AND TOY VEHICLES; ROLLER SKATES AND IN-LINE SKATES; SKATE BOARDS; SAIL AND SURFBOARDS; BOB-SLEIGHS; TOY VEHICLE TRACKS AND RACING SETS; TOY MONEY BOXES; PARTY NOVELTIES, NAMELY, PARTY FAVORS IN THE NATURE OF SMALL TOYS; SCALE MOTOR VEHICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FOR: INFORMATION RELATING TO ENTERTAINMENT OR EDUCATION, PROVIDED ON-LINE FROM A COMPUTER DATABASE OR THE INTERNET; PROVIDING ON-LINE CARD ELECTRONIC GAMES BY MEANS OF THE INTERNET; PROVIDING ON-LINE NON-DOWNLOADABLE ELECTRONIC PUBLICATIONS IN THE FORM OF JOURNALS, AND MAGAZINES IN THE FIELD OF AUTO RACING; PUBLICATION OF ELECTRONIC BOOKS AND JOURNALS ON-LINE; ORGANIZING SPORTING AND CULTURAL ACTIVITIES; ENTERTAINMENT SERVICES IN THE NATURE OF LIVE ACTION, COMEDY, DRAMA, ANIMATED TELEVISION PROGRAMS AND ANIMATED MOTION PICTURE FILMS; PRODUCTION OF LIVE ACTION, COMEDY, DRAMA, ANIMATED TELEVISION PROGRAMS AND ANIMATED MOTION PICTURE FILMS; ENTERTAINMENT SERVICES IN THE NATURE OF PARTICIPATING IN AUTOMOBILE RACES AND RELATED EXHIBITIONS; PROVIDING TRAINING AND ENTERTAINMENT FACILITIES FOR GO-KART, OFF ROAD VEHICLES AND QUAD BIKES; CONSULTANCY IN THE FIELD OF MOTOR SPORTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

PRIORITY DATE OF 12-13-2005 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 0919753 DATED 6-9-2006, EXPIRES 6-9-2016.

OWNER OF U.S. REG. NOS. 2,705,881 AND 2,705,882.

THE NAME "JENSON" IDENTIFIES A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

THE MARK CONSISTS OF THE WORD "JENSON" WITH A BUTTON REPLACING THE LETTER "O" AND THE BUTTON EVOKING THE BRITISH FLAG.

SER. NO. 79-036,785, FILED 6-9-2006.

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