

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,601,008

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**SERVICE MARK
PRINCIPAL REGISTER**

CARGO

WEBMAGIC VENTURES, LLC (CALIFORNIA
LIMITED LIABILITY COMPANY)
87 N. RAYMOND AVE. STE 850
PASADENA, CA 91103

FOR: PROVIDING CUSTOMER-DEFINED GEN-
ERATED CONTENT AND CONTENT OF OTHERS
AUTOMATICALLY SELECTED AND CUSTO-
MIZED BASED ON THE KNOWN OR ESTIMATED
GEOGRAPHICAL LOCATION OF AN INTERNET,
MOBILE TELEPHONE OR OTHER WIRED OR
WIRELESS DIGITAL NETWORK BASED CUSTO-
MER, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 12-5-2006; IN COMMERCE 12-5-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,686,534, 3,328,843
AND OTHERS.

SER. NO. 77-302,349, FILED 10-11-2007.

MARILYN IZZI, EXAMINING ATTORNEY