Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,601,051

United States Patent and Trademark Office

Registered Apr. 7, 2009

SERVICE MARK PRINCIPAL REGISTER

CARGO

WEBMAGIC VENTURES, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 87 N. RAYMOND AVE. STE 850 PASADENA, CA 91103

FOR: PROVIDING CONSUMER PRODUCT INFORMATION VIA THE INTERNET; PROVIDING AN ON-LINE COMMERCIAL INFORMATION DIRECTORY ON THE INTERNET; PROVIDING ONLINE DIRECTORY INFORMATION SERVICES ALSO FEATURING HYPERLINKS TO OTHER WEB SITES; ADVERTISING, MARKETING AND PROMOTION SERVICES; RENTAL OF ADVERTISING SPACE ON WEB SITES; PROVIDING SPACE AT A WEB SITE FOR THE ADVERTISEMENT OF THE GOODS AND SERVICES OF OTHERS; PROVIDING AND RENTAL OF ADVERTISING SPACE ON THE INTERNET; PROMOTING THE GOODS AND SERVICES OF OTHERS BY PREPARING AND PLACING

ADVERTISEMENTS IN AN ELECTRONIC MAGAZINE ACCESSED THROUGH A GLOBAL COMPUTER NETWORK; SHOPPERS' GUIDE INFORMATION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-13-1996; IN COMMERCE 6-13-1996.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,358,653, 3,358,656 AND OTHERS.

SER. NO. 77-333,519, FILED 11-19-2007.

MARILYN IZZI, EXAMINING ATTORNEY