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Prior U.S. Cl.: 46

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TRADEMARK  
PRINCIPAL REGISTER



RICH AND WHOLESOME FOODS, LLC (COLOR-  
ADO LIMITED LIABILITY COMPANY)  
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FOR: DAIRY AND SOY FREE YOGURT, IN  
CLASS 29 (U.S. CL. 46).

FIRST USE 11-25-2008; IN COMMERCE 11-25-2008.

OWNER OF U.S. REG. NO. 3,570,575.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "YOGURT", APART FROM THE  
MARK AS SHOWN.

THE COLOR(S) BROWN, ORANGE IS/ARE  
CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A DARK BROWN  
OPEN CIRCLE WITH THE BOTTOM OF THE OPEN-

ING FLATTENED, AN ORANGE SLICE IN OR-  
ANGE AND WHITE BELOW THE CIRCLE. THE  
WORDING "NOGURT A NEW WAY TO THINK  
ABOUT YOGURT!" IS IN WHITE ON THE BOTTOM  
OF THE CIRCLE. THE CENTER OF THE CIRCLE IS  
WHITE WITH A CHILD'S ROUND FACE IN LIGHT  
ORANGE, WITH WHITE AND BROWN EYES,  
DARK ORANGE NOSE AND MOUTH AND DARK  
ORANGE HAIR WITH A DARK BROWN AND  
LIGHT ORANGE STAR IN THE HAIR SURROUN-  
DED BY SOME LIGHT ORANGE SPOTS ON THE  
RIGHT. A WHITE SPEECH BUBBLE OUTLINED IN  
LIGHT ORANGE IS ON THE RIGHT SIDE OF THE  
FACE WITH THE WORDING "MMM! YUMMY!" IN  
DARK BROWN.

SER. NO. 77-622,995, FILED 11-27-2008.

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