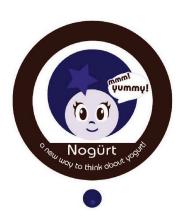
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TRADEMARK PRINCIPAL REGISTER



RICH AND WHOLESOME FOODS, LLC (COLORADO LIMITED LIABILITY COMPANY)
637B BROADWAY, SUITE 313
BOULDER, CO 80305

FOR: DAIRY AND SOY FREE YOGURT, IN CLASS 29 (U.S. CL. 46).

FIRST USE 11-25-2008; IN COMMERCE 11-25-2008.

OWNER OF U.S. REG. NO. 3,570,575.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "YOGURT" OR THE REPRESENTATION OF A BLUEBERRY, APART FROM THE MARK AS SHOWN.

THE COLOR(S) BLUE, BROWN, PURPLE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A DARK BROWN OPEN CIRCLE WITH THE BOTTOM OF THE OPENING FLATTENED, A DARK BLUE BLUEBERRY WITH A PURPLE STAR IN IT BELOW THE CIRCLE. THE WORDING "NOGURT A NEW WAY TO THINK ABOUT YOGURT!" IS IN WHITE ON THE BOTTOM OF THE CIRCLE. THE CENTER OF THE CIRCLE IS WHITE WITH A CHILD'S ROUND FACE IN LIGHT BLUE, WITH WHITE AND BROWN EYES, BLUE NOSE AND MOUTH AND BLUE HAIR WITH A PURPLE STAR IN THE HAIR ON THE LEFT SIDE. A WHITE SPEECH BUBBLE OUTLINED IN LIGHT BLUE IS ON THE RIGHT SIDE OF THE FACE WITH THE WORDING "MMM! YUMMY!" IN DARK BROWN.

SER. NO. 77-622,996, FILED 11-27-2008.

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