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**TRADEMARK
PRINCIPAL REGISTER**



RICH AND WHOLESOME FOODS, LLC (COLOR-
ADO LIMITED LIABILITY COMPANY)
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BOULDER, CO 80305

FOR: DAIRY AND SOY FREE YOGURT, IN
CLASS 29 (U.S. CL. 46).

FIRST USE 11-25-2008; IN COMMERCE 11-25-2008.

OWNER OF U.S. REG. NO. 3,570,575.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "YOGURT", APART FROM THE
MARK AS SHOWN.

THE COLOR(S) BROWN, PINK AND WHITE IS/
ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A DARK BROWN
OPEN CIRCLE WITH THE BOTTOM OF THE OPEN-
ING FLATTENED, A POMEGRANATE IN PINK IS
BELOW THE CIRCLE. THE WORDING "NOGURT A
NEW WAY TO THINK ABOUT YOGURT" IS IN
WHITE ON THE BOTTOM OF THE CIRCLE. THE
CENTER OF THE CIRCLE IS WHITE WITH A
CHILD'S ROUND FACE IN LIGHT PINK, WITH
WHITE AND BROWN EYES, DARK PINK NOSE
AND MOUTH AND DARK PINK HAIR. A WHITE
SPEECH BUBBLE OUTLINED IN PINK IS ON THE
RIGHT SIDE OF THE FACE WITH THE WORDING
"MMM! YUMMY!" IN DARK BROWN.

SER. NO. 77-622,998, FILED 11-27-2008.

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