

# United States of America

## United States Patent and Trademark Office

### PENNY ARCADIA

**Reg. No. 3,900,759**

**Registered Jan. 4, 2011**

**Int. Cls.: 35 and 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

WEBMAGIC VENTURES, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)  
87 N. RAYMOND AVE. STE 850  
PASADENA, CA 91103

FOR: ADVERTISING, MARKETING AND PROMOTION SERVICES; ART GALLERIES; ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTERESTS OF THOSE INTERESTED IN THE COIN-OPERATED MACHINE, VENDING, ANTIQUE SLOT MACHINE, AMUSEMENT, SCALE MODEL, AND VIDEOGAME INDUSTRIES; CLUB SERVICES, NAMELY, PROMOTING THE INTERESTS OF THOSE INTERESTED IN THE COIN-OPERATED MACHINE, VENDING, ANTIQUE SLOT MACHINE, AMUSEMENT, SCALE MODEL, AND VIDEOGAME INDUSTRIES; CONDUCTING AN ON-LINE TRADE-SHOW EXHIBITION, IN THE FIELD OF THE COIN-OPERATED MACHINE, VENDING, ANTIQUE SLOT MACHINE, AMUSEMENT, SCALE MODEL, AND VIDEOGAME INDUSTRIES; CONDUCTING MARKET SURVEYS; DEMOGRAPHIC CONSULTATION AND STUDIES; FLEA MARKETS; MARKET RESEARCH; MARKETING SERVICES, NAMELY, PROVIDING ADVERTISING VIDEOS TO PROMOTE THE COIN-OPERATED MACHINE, VENDING, ANTIQUE SLOT MACHINE, AMUSEMENT, SCALE MODEL, AND VIDEOGAME INDUSTRIES; ORGANIZATION OF EVENTS, EXHIBITIONS, FAIRS AND SHOWS FOR COMMERCIAL, PROMOTIONAL AND ADVERTISING PURPOSES; ORGANIZING, PROMOTING AND CONDUCTING EXHIBITIONS AND TRADE-SHOWS FOR BUSINESS PURPOSES FEATURING BOOTHS AND DISPLAYS RELATING TO ANTIQUES AND COLLECTIBLES; PROMOTING PUBLIC AWARENESS OF THE COIN-OPERATED MACHINE, VENDING, ANTIQUE SLOT MACHINE, AMUSEMENT, SCALE MODEL, AND VIDEOGAME INDUSTRIES, AND AWARENESS OF THE ART, HISTORY, INVENTIONS, SCIENCE, MECHANISMS, PEOPLE, OR SOCIOLOGY, AND BUSINESS, EDUCATIONAL AND ENTERTAINMENT ASPECTS AND INFLUENCES OF THE AFOREMENTIONED INDUSTRIES; PROMOTIONAL SERVICES, NAMELY, PROMOTING THE CHARITIES OF OTHERS; PROVIDING INFORMATION AND NEWS IN THE FIELD OF BUSINESS; PROVISION OF MARKET RESEARCH INFORMATION; PUBLIC OPINION POLLING; PUBLIC OPINION SURVEYS; PUBLIC RELATIONS; RENTAL OF VENDING MACHINES; RETAIL SHOPS FEATURING MACHINES, BOOKS, DVDS, TOYS, GIFTS, AND OTHER ITEMS RELATED TO OR ABOUT THE COIN-OPERATED MACHINE, VENDING, ANTIQUE SLOT MACHINE, AMUSEMENT, SCALE MODEL, AND VIDEOGAME INDUSTRIES, AND THE ART, HISTORY, INVENTIONS, SCIENCE, MECHANISMS, PEOPLE, OR SOCIOLOGY, AND BUSINESS, EDUCATIONAL AND ENTERTAINMENT ASPECTS AND INFLUENCES OF THE AFOREMENTIONED INDUSTRIES; SHOPPERS' GUIDE INFORMATION; VENDING MACHINE SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).



FIRST USE 7-17-1982; IN COMMERCE 11-17-1990.

*David J. Kappas*

Director of the United States Patent and Trademark Office

FOR: CONDUCTING AN ON-LINE ENTERTAINMENT AND EDUCATION EXHIBITION, IN THE FIELD OF THE COIN-OPERATED MACHINE, VENDING, ANTIQUE SLOT MACHINE, AMUSEMENT, SCALE MODEL, AND VIDEOGAME INDUSTRIES, NAMELY, ITS ART, HISTORY, INVENTIONS, PEOPLE, SOCIOLOGY, AND THE EDUCATIONAL AND ENTER-

**Reg. No. 3,900,759** TAINMENT ASPECTS AND INFLUENCES THEREOF, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 8-28-2004; IN COMMERCE 8-28-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-074,444, FILED 6-29-2010.

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