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Reg. No. 3,937,901 ORANGE INSIGHTS (COLORADO LIMITED LIABILITY COMPANY)

Registered Mar. 29, 2011 BOULDER, CO 80302

Int. Cl.: 35 FOR: BUSINESS CONSULTING SERVICES, NAMELY, PROVIDING ASSISTANCE IN DE-

VELOPMENT OF BUSINESS STRATEGIES AND CREATIVE IDEATION; BUSINESS MARKETING CONSULTING SERVICES; BUSINESS STRATEGY DEVELOPMENT SERVICES;

SERVICE MARK

CONSUMER RESEARCH; DEVELOPMENT OF MARKETING STRATEGIES AND CONCEPTS;
MARKET ANALYSIS AND RESEARCH SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND

PRINCIPAL REGISTER 102).

FIRST USE 7-26-2010; IN COMMERCE 7-26-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-097,257, FILED 7-30-2010.

MELISSA VALLILLO, EXAMINING ATTORNEY



Director of the United States Patent and Trademark Office