

United States of America  
United States Patent and Trademark Office

tribway

Reg. No. 4,390,056

Registered Aug. 27, 2013

Int. Cls.: 35, 38 and 42

SERVICE MARK

PRINCIPAL REGISTER

WEBVENTURA HOLDING (FRANCE SOCIÉTÉ PAR ACTIONS SIMPLIFIÉE)  
66 RUE DES LOMBARDS  
F-75001 PARIS  
FRANCE

FOR: ADVERTISING; ON-LINE ADVERTISING ON A COMPUTER NETWORK; COMMERCIAL INFORMATION AND ADVICE FOR CONSUMERS; ORGANIZATION OF EXHIBITIONS FOR COMMERCIAL OR ADVERTISING PURPOSES; PRESENTATION OF GOODS ON COMMUNICATION MEDIA FOR RETAIL PURPOSES IN THE NATURE OF PROVIDING TELEVISION HOME SHOPPING SERVICES AND OPERATING AN ON-LINE SHOPPING SITE ALL IN THE FIELD OF GENERAL CONSUMER MERCHANDISE; SALES PROMOTION FOR OTHERS; COMPILATION OF STATISTICS; CONDUCTING MARKETING STUDIES; COST PRICE ANALYSIS; PRICE COMPARISON SERVICES; OPINION POLLING, NAMELY, PUBLIC OPINION POLLING AND MARKET OPINION POLLING STUDIES; COMPUTERIZED FILE MANAGEMENT; SYSTEMIZATION OF INFORMATION INTO COMPUTER DATABASES; AUCTIONEERING; COMPILATION OF INFORMATION INTO COMPUTER DATABASES; COMMERCIAL ADMINISTRATION OF THE LICENSING OF THE GOODS AND SERVICES OF OTHERS; ADVERTISING AGENCIES; IMPORT-EXPORT AGENCIES; COMMERCIAL INFORMATION AGENCIES; BUSINESS MANAGEMENT ASSISTANCE; COMMERCIAL OR INDUSTRIAL BUSINESS MANAGEMENT ASSISTANCE; BOOK-KEEPING; BUSINESS MANAGEMENT AND ORGANIZATION CONSULTANCY; ADVERTISING MAIL, NAMELY, DIRECT MAIL ADVERTISING SERVICES; SHOP WINDOW DRESSING, NAMELY, WINDOW DISPLAY ARRANGEMENT SERVICES; DEMONSTRATION OF GOODS; DISTRIBUTION OF SAMPLES; DISSEMINATION OF ADVERTISEMENTS; DIRECT MAIL ADVERTISING; ADVISORY SERVICES FOR BUSINESS MANAGEMENT; BUSINESS APPRAISALS; EFFICIENCY EXPERTS; INVOICING; BUSINESS INFORMATION; BUSINESS INVESTIGATIONS; PUBLICITY MATERIAL RENTAL; RENTAL OF ADVERTISING TIME ON COMMUNICATION MEDIA; RENTAL OF ADVERTISING SPACE; UPDATING OF ADVERTISING MATERIAL; LAYOUT SERVICES FOR ADVERTISING PURPOSES; ORGANIZATION OF TRADE FAIRS FOR COMMERCIAL OR ADVERTISING PURPOSES; PUBLICATION OF PUBLICITY TEXTS; ADVERTISING BY MAIL; RADIO ADVERTISING; TELEVISION ADVERTISING; MARKETING RESEARCH; BUSINESS RESEARCH; WRITING OF PUBLICITY TEXTS; PUBLIC RELATIONS; BUSINESS INQUIRIES; DOCUMENT REPRODUCTION; ARRANGING NEWSPAPER SUBSCRIPTIONS FOR OTHERS; ARRANGING SUBSCRIPTIONS TO TELECOMMUNICATION SERVICES FOR OTHERS; PROCUREMENT SERVICES FOR OTHERS, NAMELY, PURCHASING OF CLOTHING ARTICLES, FOOTWEAR, GAMES, TOYS, PRINTED PRODUCTS, STATIONERY ARTICLES, COMPUTER HARDWARE,



*Sean Street, Esq.*

Acting Director of the United States Patent and Trademark Office

**Reg. No. 4,390,056** SOFTWARE, APPLICATIONS, APPARATUS FOR THE RECORDING, TRANSMISSION, REPRODUCTION OF SOUND AND IMAGES, TRIPS, FOR OTHERS; NEWS CLIPPING SERVICES; ADMINISTRATIVE PROCESSING OF PURCHASE ORDERS; WORD PROCESSING; TRANSCRIPTION OF COMMUNICATIONS, NAMELY, MESSAGE AND CONFERENCE CALL TRANSCRIPTION SERVICES; AUDITING, NAMELY, BUSINESS AND ACCOUNT AUDITING; BUSINESS MANAGEMENT; BUSINESS ADMINISTRATION; DIRECT MARKETING SERVICES; MARKETING RESEARCH AND INFORMATION SERVICES; PROMOTING THE GOODS AND SERVICES OF OTHERS VIA COMPUTER AND COMMUNICATION NETWORKS; ENABLING THE SALE OF CONSUMER GOODS, CLOTHING ARTICLES, FOOTWEAR, GAMES, TOYS, PRINTED PRODUCTS, STATIONERY ARTICLES, COMPUTER HARDWARE, SOFTWARE, APPLICATIONS, APPARATUS FOR THE RECORDING, TRANSMISSION, REPRODUCTION OF SOUND AND IMAGES, TRIPS, BY MEANS OF COMPUTER OR COMMUNICATION NETWORKS, NAMELY, PROVIDING COMMERCIAL ADVICE AND INFORMATION TO CONSUMERS; COMMERCIAL NETWORKING, NAMELY, PROVIDING A WEBSITE CONNECTING BUYERS AND SUPPLIERS PROVIDED BY MEANS OF AN ON-LINE COMPUTER NETWORK; COMMERCIAL INFORMATION ON CONSUMER GOODS AND SERVICES PROVIDED FROM GLOBAL COMPUTER NETWORKS; BRINGING TOGETHER, FOR THE BENEFIT OF OTHERS, OF VARIOUS GOODS AND SERVICES, EXCLUDING THE TRANSPORTATION THEREOF, ENABLING THE CONSUMER TO VIEW AND PURCHASE THEM CONVENIENTLY, NAMELY, CLOTHING ARTICLES, FOOTWEAR, GAMES, TOYS, PRINTED GOODS, STATIONERY, COMPUTER HARDWARE, SOFTWARE, APPLICATIONS, APPARATUS FOR THE RECORDING, TRANSMISSION, REPRODUCTION OF SOUND OR IMAGES, TRIPS; COMMERCIAL AND ADVERTISING INFORMATION PROVIDED VIA ELECTRONIC MEANS, PARTICULARLY VIA GLOBAL COMMUNICATION NETWORKS; ADMINISTRATIVE MANAGEMENT OF PURCHASES OF GOODS AND SERVICES ON-LINE ON THE INTERNET, NAMELY, ADMINISTRATIVE PROCESSING OF PURCHASE ORDERS; RETAIL STORE SERVICES FEATURING CLOTHING ARTICLES, FOOTWEAR, GAMES, TOYS, PRINTED GOODS, STATIONERY ARTICLES, COMPUTER HARDWARE, SOFTWARE, APPLICATIONS, APPARATUS FOR THE RECORDING, TRANSMISSION, REPRODUCTION OF SOUND OR IMAGES, TRIPS, VIA COMPUTER AND COMMUNICATION NETWORKS; SERVICES RELATED TO ON-LINE COMPUTER SEARCHES FOR ORDERING CONSUMER GOODS, NAMELY, PROVIDING AND ONLINE SEARCHABLE DATABASE FEATURING THE GOODS AND SERVICES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FOR: TELECOMMUNICATIONS SERVICES, NAMELY, TRANSMISSION OF WEBCASTS AND PODCASTS, ELECTRONIC TRANSMISSION OF MESSAGES AND DATA, AND TELECOMMUNICATION ACCESS SERVICES; COMMUNICATIONS BY COMPUTER TERMINALS OR FIBER-OPTIC NETWORKS; PROVIDING ACCESS TO DATABASES; PROVIDING USER ACCESS TO A GLOBAL COMPUTER NETWORK; PROVIDING TELECOMMUNICATION CHANNELS FOR TEleshopping SERVICES; PROVIDING CHAT FORUMS ON THE INTERNET FOR TRANSMISSION OF MESSAGES AMONG COMPUTER USERS; RENTAL OF ACCESS TIME TO GLOBAL COMPUTER NETWORKS; ELECTRONIC MESSAGING SERVICES; TELECOMMUNICATIONS ROUTING AND JUNCTION SERVICES; ELECTRONIC BULLETIN BOARD SERVICES; MESSAGE SENDING; COMPUTER AIDED TRANSMISSION OF MESSAGES AND IMAGES; SATELLITE TRANSMISSION; INFORMATION ABOUT TELECOMMUNICATION; PROVIDING TELECOMMUNICATION CONNECTIONS TO A GLOBAL COMPUTER NETWORK; COMMUNICATIONS BY FIBER OPTIC NETWORKS; PAGING SERVICES; RENTAL OF TELECOMMUNICATION EQUIPMENT; NEWS AGENCIES, NAMELY, THE TRANSMISSION OF NEWS ITEMS TO NEWS REPORTING ORGANIZATIONS; RENTAL OF TELECOMMUNICATION APPARATUS FOR MESSAGE SENDING; RENTAL OF MODEMS; VOICE MAIL; TELECONFERENCING SERVICES; TELEGRAPH SERVICES; TELEPHONE SERVICES; SENDING OF TELEGRAMS; NEWS AGENCY SERVICES FOR ELECTRONIC TRANSMISSION; RADIO COMMUNICATION; COMMUNICATIONS BY TELEPHONE; TELEVISION PROGRAM BROADCASTING; RADIO PROGRAM BROADCASTING; RADIO BROADCASTING; CELLULAR TELEPHONE COMMUNICATION SERVICE; TELETEx SERVICES; CABLE TELEVISION BROADCASTING; PROVIDING ONLINE COMMUNICATION LINKS WHICH TRANSFER USERS OF ONE

**Reg. No. 4,390,056** WEBSITE TO OTHER SITES; PROVIDING ON-LINE COMMUNICATION LINKS ENABLING ACCESS TO THE INTERNET SITES OF OTHERS; ELECTRONIC TRANSMISSION OF TEXTUAL, PHOTOGRAPHIC, VIDEO AND AUDIO CONTENT ON COMPUTER NETWORKS OR OTHER COMMUNICATION NETWORKS; PROVIDING AN ON-LINE FORUM IN THE NATURE OF A BULLETIN BOARD FOR USERS TO DISPLAY, TRANSFER AND SHARE PERSONAL DATA; PROVIDING ACCESS TO DATABASES ON-LINE FROM A COMPUTER NETWORK; PROVIDING DISCUSSION FORUMS FOR SOCIAL NETWORKING PURPOSES; TRANSMISSION OF INFORMATION BY ELECTRONIC COMMUNICATIONS NETWORKS IN THE FIELD OF SOCIAL NETWORKING, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FOR: PROVIDING SEARCH ENGINES FOR THE INTERNET; COMPUTER SYSTEM DESIGN; DESIGN AND DEVELOPMENT OF COMPUTERS AND SOFTWARE; DATA CONVERSION OF COMPUTER PROGRAMS AND DATA; CONVERSION OF DATA OR DOCUMENTS FROM PHYSICAL TO ELECTRONIC MEDIA; CREATING AND MAINTAINING WEB SITES FOR OTHERS; DUPLICATION OF COMPUTER PROGRAMS; SOFTWARE DESIGN; HOSTING THE WEBSITES OF OTHERS; INSTALLATION OF COMPUTER AND MOBILE PHONE SOFTWARE; RENTAL OF COMPUTER SOFTWARE; RENTAL OF WEB SERVERS; COMPUTER RENTAL; MAINTENANCE OF COMPUTER SOFTWARE; UPDATING OF SOFTWARE; COMPUTER PROGRAMMING; COMPUTER SOFTWARE CONSULTANCY; CONSULTANCY IN THE FIELD OF COMPUTERS; RESEARCH AND DEVELOPMENT OF NEW PRODUCTS FOR OTHERS; RECOVERY OF COMPUTER DATA; CONSULTING IN THE FIELD OF ENGINEERING; SCIENTIFIC RESEARCH; RESEARCH OF TECHNOLOGY IN THE FIELD OF TELECOMMUNICATIONS; GRAPHIC ARTS DESIGNING; STYLING IN THE NATURE OF INDUSTRIAL DESIGN SERVICES; COMPUTER SERVICES, NAMELY, HOSTING OF PERSONALIZED WEB PAGES CONTAINING INFORMATION SPECIFIED BY THE USER, TEXTS, PHOTOGRAPHS, VIDEO AND AUDIO CONTENT; HOSTING COMPUTER SOFTWARE APPLICATIONS FOR OTHERS; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE APPLICATIONS FOR STORING AND TRANSMITTING PHOTOGRAPHS, TEXTS, VIDEO AND AUDIO CONTENT, IN CLASS 42 (U.S. CLS. 100 AND 101).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 12-22-2011 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1128467 DATED 6-12-2012, EXPIRES 6-12-2022.

SER. NO. 79-117,601, FILED 6-12-2012.

ELLEN PERKINS, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**